

Hivefloor – User Tips:

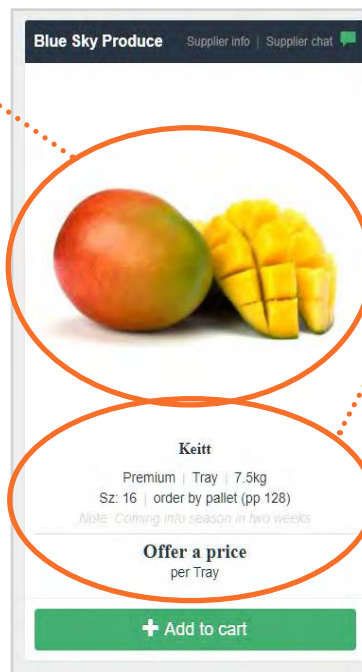
3 Steps to Capture your Market

Stand out from the crowd this season.
Optimise your Supplier profile and attract more buyers.

Step 1: Catch their Eye

Pictures paint a thousand words & in a digital market they're proven to increase engagement and sales:

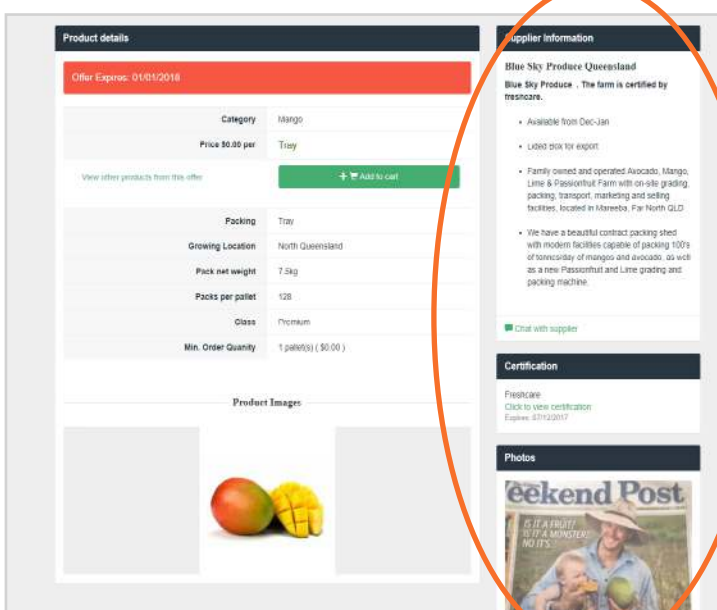
- * Ensure each listing features an image of the item on offer. Ideally 1 of the item itself & 1 of how it is packed.
- * Provide images in correct dimensions & size i.e. Square (240 x 240pixels)



Step 2: Make it Easy

The easier the buyer experience and the more trust you build, the higher the likelihood of a sale.

- * Ensure your certifications are uploaded & up-to-date
- * Ensure images & details on product listings are accurate
- * Use product descriptions to highlight taste, colour & eating quality



Step 3: Tell your Story

With high consumer demand for quality & provenance information, telling your story as a supplier can add value to your offering.

- * Ensure your online Supplier Profile builds your brand by using the supplier information section to showcase your credentials, facilities and community involvement.

